

SAKURA LIM

PRODUCT DESIGNER | UX + UI + INTERACTION

PROFILE

Highly motivated and professional designer with 5+ years experience ranging from consulting for small-mid businesses to web & mobile development and creating enterprise level solutions. My goal is to develop exceptional user experience designs and compelling digital interactions, coupled with progressive and inclusive technological solutions that produce not only the desired business needs, but also seamless customer experiences and products.

Through applying my technical, business, and creative problem solving acumen, I design for an innovative future - with the mission of transforming user and business requirements into engaging experiences.

EDUCATION

Bachelor of Arts, 2016
UNIVERSITY OF VIRGINIA
Mathematics & Computer Science

CONTACT



Website

<https://www.sakuralim.com>



Email

sakura.a.lim@gmail.com



Phone

1 (540) 760-3638

EXPERIENCE

FireEye

Dec 2018 - Present

Senior Product (UX) Designer

- Lead UX Designer for FireEye's Endpoint Security cybersecurity product. Collaborated with various stakeholders to research, test/validate, and create designs that meet or exceed business needs & product value proposition for customers
- Contributed and proposed design patterns for FireEye's Design System

Booz Allen Hamilton

Nov 2017 - Dec 2018

UX/UI Designer

- Documented and created design decisions, best practices, and style guidelines for a big data analytics application for geospatial intelligence
- Designed low fidelity and high fidelity user-centric wireframes to support upcoming features and improve the user's workflow throughout the product cycle
- Presented clients with refined and enhanced mockups, incorporating any necessary feedback, for the design of a seamless interface

Tech Dynamism, LLC

May 2015 - Sep 2017

UX/UI Engineer

- Led the creation of designs for a single page site layout for a real estate client - focusing largely on balancing the imageries, color schemes, flow of content, and IA (*wildrockwv.com*)
- Designed and implemented a multi-page website for a mental health and wellness organization, whose primary mission is to inform and offer services to patients (*helphappenshere.org*)
- Researched the UX/UI requirements for a web application that connects three different user personas – employers, job seekers, and resources in the community (*n2work.org*)

SKILLS

DESIGN

Wireframes & Mockups

Visual Design

Interaction Design

User Flows

Information Architecture

Rapid Prototyping

Design System Contribution

RESEARCH

Usability Testing

User Interviews

Data Analysis & Synthesis

A/B Testing

TOOLS

Figma

Sketch

Invision

Axure RP

CSS/SCSS

HTML5

JQuery

LANGUAGES: English (fluent), Khmer (fluent), & Latin (intermediate)